



I Semester B.B.A./B.H.M./B.T.T.M./B.B.A. – Aviation Management, Data Analytics and E-Commerce Examination, January 2025



(SEP) (Freshers)

LANGUAGE ENGLISH – I

(ESSENCE – 1)

Time : 3 Hours

Max. Marks : 80

- Instructions :** 1) Read **all** the instructions **carefully** and write the answers.
2) Write the question number **correctly**.

SECTION – A

(Literary Component – 40 Marks)

- I. Answer **any five** questions from the following in **one** or **two** sentences. **(5×2=10)**
- 1) The poem 'Strange Meeting' highlights the _____ effects of war.
 - 2) What does the speaker compare herself to in 'An Introduction' ?
 - 3) The central theme of 'The Model Millionaire'.
 - a) Love and relationship
 - b) Social class and morality
 - c) Friendship and loyalty
 - d) Greed and ambition.
 - 4) Who is the central character in 'The Hawk-Cuckoo from the Woods' ?
 - 5) Which trades did pin maker know according to G.B. Shaw ?
 - 6) Whom does the moth symbolise in 'The Death of the Moth' ?
 - 7) 'Strange Meeting' depicts a surreal encounter between two soldiers.
(True/False).
- II. Answer **any four** of the following in about **a page each**. **(4×5=20)**
- 1) What message does Owen convey about the nature of humanity in 'Strange Meeting' ?
 - 2) Discuss the significance of Kamala Das' assertion of her own identity in 'An Introduction'.

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- 3) Explain the central theme of 'The Model Millionaire'.
- 4) 'The Hawk-Cuckoo from the Woods' challenges traditional gender roles and expectations. Justify the statement.
- 5) How did machines take over the control of manufacturing from men in 'How Wealth Accumulate and Men Decay' ?
- 6) Explore the theme of life's fragility in 'The Death of the Moth'.

III. Answer **any one** of the following in about **two** pages **each**. (1×10=10)

- 1) Discuss the poem 'Strange Meeting' as an anti-war poem.
- 2) Explain the significance of the title 'The Model Millionaire'.
- 3) 'The Death of the Moth' is a reflection of struggle of human existence. Elaborate.

SECTION – B

(Grammar – 40 Marks)

IV. A) Answer **any three** of the following. (3×1=3)

- 1) What is passive listening ?
- 2) Sensitive listening is also referred to as empathic listening. (True/False).
- 3) Is listening the same as hearing ?
- 4) Write any two types of listening.

B) Answer **any two** of the following. (2×2=4)

- 1) Write a telephone conversation between a student and a teacher regarding seeking permission to write the test next week.
- 2) How would you handle a customer's enquiry regarding product delivery timelines ?



- 3) Read the telephone conversation and organize your response in the format provided.

Vijay : Hello !

Priya : Hi, is Dr. Patel available ?

Vijay : She's with a patient. Can I take a message ?

Priya : Yes, please remind her about my follow-up appointment on Thursday.

Vijay : Absolutely, I'll make sure she knows.

Message for :

Message from :

Subject :

- C) Do as directed.

(6×1=6)

- 1) How would you greet your teammates after a win ?
- 2) Introduce the guest speaker to the audience at the College Day Ceremony.
- 3) You want to fly to Mumbai. Request your friend to book a flight ticket.
- 4) Your classmate is struggling to fill the examination form. Offer help to fill it.
- 5) Seek your mother's permission to visit the historical places with friends.
- 6) Give permission to your friend to study with you.

- D) 1) Read the following passage and identify the topic sentence.

2

Biodiversity ensures pollination, water purification and soil formation, supporting agriculture and food security. It protects against climate change by absorbing carbon dioxide and moderating weather patterns.

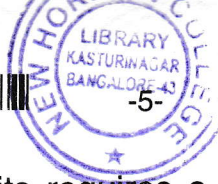


Many medicines are derived from plants and animals, highlighting the importance of preserving genetic resources. Loss of biodiversity can have devastating consequences, including reduced ecosystem resilience, decreased crop yields and increased vulnerability to diseases. Conserving natural habitats like forests, oceans and grasslands is crucial to maintaining biodiversity. Preserving biodiversity is critical for human well-being and the planet's future, underlining its vital role.

- 2) Read the following passage and answer the questions given below. **(5×1=5)**

Reading is the foundation upon which young minds are shaped, fostering cognitive development, creativity and effective communication skills. In today's digital age, where screens dominate every aspect of life, developing reading habits in young generations is crucial. Through reading, young people expand their vocabulary, gain valuable insights into diverse cultures and perspectives and improve critical thinking. Reading improves cognitive abilities, memory and concentration, essential for academic success and future careers. However, the rise of digital entertainment and social media has led to a decline in reading habits among young generations.

To combat this, parents, educators and policymakers must prioritize instilling reading habits. Effective strategies include reading together, creating home libraries and incorporating diverse texts into curricula. By cultivating reading habits, we empower young generations to develop critical thinking, build empathy and achieve academic success. Reading habits established in youth have lasting benefits, including improved cognitive abilities, enhanced career prospects and increased empathy. It is essential to introduce children to various genres, authors and topics, making reading an enjoyable and rewarding experience. Reading helps young people navigate complex information, make informed decisions and become active participants in their communities. Moreover, reading fosters creativity, imagination and self-expression.



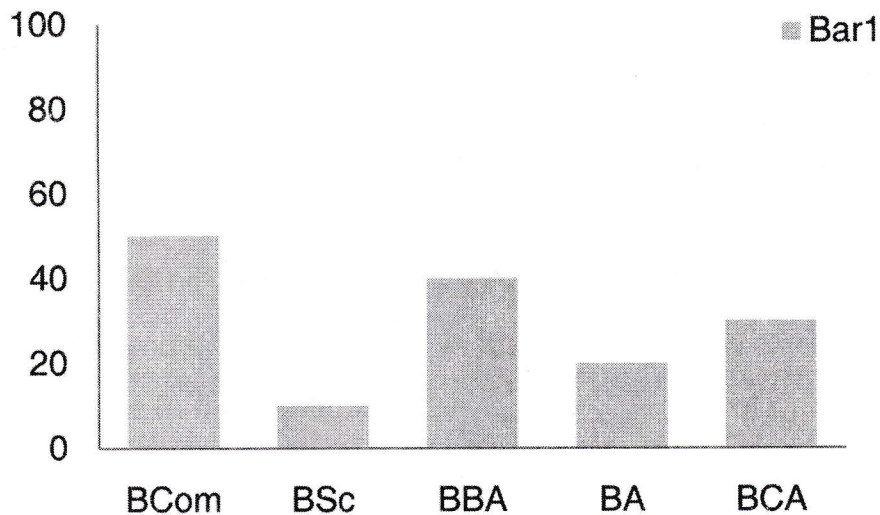
Instilling reading habits requires a collaborative effort from parents, educators and policymakers. Reading is not just a hobby; it is a vital skill for personal growth, we can ensure that young generations develop a love for reading and reap its numerous benefits. By prioritizing reading, we invest in the future of our youth, equipping them with the skills necessary to succeed in an ever-changing world. Reading is not just a hobby; it is a vital skill for personal growth, education and societal progress.

- 1) Why is reading important for young generations ?
- 2) How can parents encourage reading habits ?
- 3) What are the consequences of neglecting reading habits ?
- 4) Reading fosters creativity, imagination and _____.
- 5) Reading is not just a hobby; it is a vital skill for personal growth.
(True/False)

E) The bar graph below illustrates the courses chosen by students for the academic year 2023 – 24. Study the graph and write a paragraph of approximately 100 words.

4

Graph title : The Courses chosen by students





F) 1) Do as directed.

(4×1=4)

a) Fill in the blank with the appropriate 'be' form.

They _____ playing soccer in the morning. (are/were)

b) Fill in the blank with the appropriate verb.

Idli and sambar _____ my favourite breakfast.

c) Fill in the blank with the correct form of 'have'.

They _____ to join meeting.

d) Rewrite this sentence in negative form.

I can solve the problem.

2) a) Fill in the blanks with the appropriate article.

(2×1=2)

1) All applicants must possess _____ university degree.

2) Scientists conduct research on climate change in _____
South Pole.

b) Fill in the blanks with the correct preposition.

(2×1=2)

1) We went to the market _____ vegetables.

2) Mother returned _____ 6 o'clock.

3) a) Use the correct idioms from the brackets to complete the sentences.

(2×1=2)

(down and out, on the bench, bank on)

1) The coach put the underperforming player _____ for the
rest of the game.

2) I _____ your support to get this project approved.

b) Fill in the blanks with suitable phrases chosen from the brackets. (2×1=2)

1) I am trying to _____ this difficult project at work.
(get by/get through)

2) The strong winds _____ the roof of the house.
(carried away/carried out)



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4) a) Do as directed.

(2×1=2)

1) He sold the entire stock.

(Frame Wh question to get the underlined part as the answer)

2) Savitri is bold and proactive. (Convert the following statement into a yes/no question)

b) Complete the sentences with the correct question tag.

(2×1=2)

1) I want to make the room more attractive, _____ ?

2) Rekha has not returned from Varanasi, _____ ?
