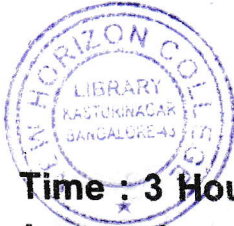




340263

SBBEN201**II Semester B.B.A./B.H.M. Degree Examination, June/July - 2025****(SEP Scheme)****LANGUAGE ENGLISH - II****Time : 3 Hours****Maximum Marks : 80****Instructions :**

1. Read **all** the instructions carefully and write answers.
2. Write the question numbers **correctly**.

SECTION - A**(Literary Component)****I. Answer any Five of the following in one or two sentences each. (5×2=10)**

1. What does the caged bird symbolize in the poem, 'Sympathy'?
2. According to A.K. Ramanujan, how do the old poets describe the river?
3. What danger does Najab face in 'Love Across the Salt Desert'?
4. Who is revealed to be the thief of St. Paul's Penny in the story 'The Soul of the Schoolboy'?
5. Kipling in the speech, 'Values in Life', puts forward the argument that one should not be smart. (True/False).
6. Gardiner states that a good letter must be
 - a. Abstract.
 - b. Personal
 - c. Long - winded
 - d. To the point.
7. Which animals are mentioned as victims of the flood in 'A River'?

II. Answer any Four of the following in about a page each. (4×5=20)

1. Describe the contrast between the bird's life in the cage and the natural world outside as narrated in the poem 'Sympathy'.
2. Elaborate the changes in the river during summer and rainy seasons with reference to the poem, 'A River'.
3. Discuss the role of fate and destiny in the story, 'Love Across the Salt Desert'.
4. Analyse the role of Summers Minor in 'The Soul of the Schoolboy'.
5. Explore the main cause of the darkness in young people's lives as addressed by Rudyard Kipling in his speech, 'Values in Life'.
6. What are the secrets of good letter - writing according to A.G. Gardiner?

[P.T.O.]



Sustainable innovation in commerce includes using biodegradable packaging, harnessing renewable energy, and developing circular economy models where waste is minimized and resources are reused. Green entrepreneurs also capitalize on changing consumer preferences, as a growing number of customers now actively seek out brands that demonstrate environmental and social commitment. While sustainability - driven businesses face challenges like higher initial costs and limited market awareness, their long - term value creation is increasingly recognized by investors and global markets.

Questions :

1. What is the main goal of green entrepreneurship?
2. Name two companies mentioned in the passage.
3. Sustainable innovation in commerce includes :
 - a. Using biodegradable packaging.
 - b. Harnessing renewable energy.
 - c. Developing circular economy models.
 - d. All of the above.
4. Green entrepreneurs also capitalize on changing preferences.
5. Tesla has introduced green alternative in transportation. (True/false).

VII. Answer the following.

1. **Give a suitable caption for the following.** (2×1=2)
 - a. "A mother and child walking hand in hand on a rainy day".
 - b. "A child giving water to a thirsty stray dog".
2. **Write a paragraph on any one of the following topics in about 100 words :** (1×4=4)
 - a. The Role of youth in Nation Building.
 - b. My dream career.
 - c. Importance of Deforestation Awareness.

VIII. Do as directed.

1. a. **Use the correct homonym and fill the blanks :** (1)
He had to a room for the conference, so he pulled out a from his bag to check the details.
- b. **Use the correct homophones and fill the blanks :** (1)
I can't you clearly because there's so much noise (hear/ here).
- c. **Find one - word substitute for the following sentence choosing from the options given :** (1)
A speech made without preparation : _____ (manuscript/extempore)



2. a. Use appropriate prefix to the word given in brackets and fill in the blank : (1)
Her behaviour was _____ (respectful) and offended many people.
- b. Use appropriate suffix to the word given in brackets and fill the blank: (1)
His _____ (perform) in the exam was outstanding.
- c. Write the antonym for the word "change". (1/2)
- d. Write the synonym for the word "encourage". (1/2)
- e. Identify the two words that form the portmanteau word "Workaholic". (1)
3. Fill in the blanks with the correct tense form of the verb in brackets : (4×1=4)
The company _____ (launch) a new product every year. In 2022, it _____ (introduce) a smartphone with advanced features. By next year, it _____ (release) a foldable version. At present, engineers _____ (work) on the design.
4. Convert the following according to the instructions given : (3×1=3)
- a. Tara said, "I am going to the market". (*Change to indirect speech*)
- b. Ramesh promised to call back soon. (*Change to direct speech*).
- c. He said to me, "Can I borrow your book?" (*Change to indirect speech*).
5. Convert the following according to the instructions given : (4×1=4)
- a. He paints beautiful landscapes. (*Change to passive voice*).
- b. Pack the boxes carefully. (*Change to passive voice*).
- c. The song was sung by the children. (*Change to active voice*).
- d. The problem is being discussed. (*Change to active voice*).
6. Fill in the blanks with appropriate business jargons given in the box : (2×1=2)
- benchmark, ROI, scalability
- Before launching the product, we need to set a _____ to evaluate performance and ensure _____ for future growth.
- _____