

II Semester ALL UG Courses. Degree Examination, June/July - 2025 (NEP Freshers and Repeaters) SPOKEN ENGLISH FOR CORPORATE JOBS (Open Elective)

Time: 2½ Hours

Maximum Marks: 60

Answer all the sections.

SECTION - I

I. Answer any Five of the following in a sentence or two.

 $(5 \times 2 = 10)$

- 1. A warm welcome helps the customers to
- 2. What is the full form of CEFR?
- 3. Name any four types of ceremonial speeches.
- 4. What is cross cultural communication?
- 5. Write an example for etiquette of punctuality in cross cultural communication.
- 6. Why can GIFs be used in presentation?
- 7. Why are questioning skills important?

SECTION-II

II. Answer any Four of the following questions in a page each.

 $(4 \times 5 = 20)$

- 1. Write a note on politeness strategies.
- 2. What are the effective ways to handle customer grievances professionally?
- 3. Define informative business speech and describe its various forms.
- 4. Highlight the role of cross-cultural communication in today's global corporate environment.
- 5. List and explain eight key guidelines for designing an impact full PowerPoint Presentation.

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6. Prepare a vote of thanks speech suitable for the Annual Day celebration.

P.T.O.



SECTION-III

- III. Answer any Three of the following questions in a page each. (3×10=30)
 - 1. Discuss in detail the step-by-step approach to solving workplace problems.
 - 2. Describe the fundamental principles that contribute to delivering an effective presentation.
 - Analyse the concepts of international and voice modulation and explain the elements involved.
 - 4. How do you improve cross cultural communication at the workplace? Explain.
 - 5. What are the key do's and don'ts when preparing audio visual aids for a business or academic setting?

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