OECS202

II Semester B.B.A (Business Analytics) Degree Examination,
June/July - 2026
(NEP)
E-COMMERCE

HORIZON COLLEGE
LIBRARY
KASTURINAGAR
BANGALORE-43

Time : 2½ Hours **Maximum Marks : 60**

Instructions :

Answers should be written in English only.

SECTION - A

I. Answer any Six of the following questions. Each question carries 2 marks. (6×2=12)

1. Define E- commerce.
2. Mention any two types of e-commerce.
3. Name the plastic cards used in business.
4. Expand EDI and EFT.
5. What is web browser?
6. What do you mean by firewalls?
7. What is meant by digital signature?
8. What is meant by e-check?
9. Define internet security requirements?

SECTION - B

II. Answer any Four of the following questions. Each question carries 6 marks. (4×6=24)

10. Differentiate between traditional business and e-commerce.
11. Write a note on credit cards and debit cards.
12. List out the pros and cons of e-check.
13. Briefly explain the models of e-commerce with suitable examples.

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14. Write the advantages of e-commerce.
15. Explain the security risks involved in online payment system.

SECTION - C

III. Answer any Three of the following questions. Each question carries 8 marks. (3×8=24)

16. Explain architecture framework of e-commerce.
17. Briefly explain the types of firewalls.
18. Outline the importance of EDI.
19. Briefly explain the types of EFT.
20. Explain the requirement of transactions supply.