242943 **BBVOC-501**

V Semester B.B.A. Degree Examination, December/January - 2025/26
(NEP - 2020 Scheme Freshers and Repeaters)
BUSINESS ADMINISTRATION
Information Technology for Business

NEW HORIZON COLLEGE LIBRARY KASTURINAGAR BANGALORE-43

Time : 2½ Hours **Maximum Marks : 60**

***Instructions*:**

Answers should be completely written in English only.

SECTION - A

Answer any Five sub-questions of the following. Each question carries 2 marks. (5×2=10)

1. a) What is Cell Reference?

b) Write a note on Ms Access.

c) Define Pivot Table.

d) What is the function of V Look up H Look up?

e) How do you format Cells in Excel?

f) How is Knowledge Process out sourcing important in IT?

g) Define Cloud computing.

SECTION - B

Answer any Four questions of the following. Each question carries 3 marks. (4×3=12)

2. What is the Need Information System?

3. What is the Impact of IT on Business?

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4. Difference between business process outsourcing and Knowledge process outsourcing.

5. Give the importance of Information systems in strategy building.

6. Write a short note on the decision support system.

SECTION - C

Answer any Three questions of the following. Each question carries 10 marks. **(3×10=30)**

7. Define IS. And bring out the importance of IS in an Enterprise.

8. What are the features, process, advantage, and disadvantage of the Expert System (ES)?

9. Describe in detail the various features of financial functions of MS Excel.

10. Describe in detail the various features of MS Excel.

11. How does cloud computing AI and machine learning help the Industry?

SECTION - D

Answer any one each question carries 8 marks. **(1×8=8)**

12. a) Describe the reason why you require information systems in an enterprise.

(OR)

b) What are the advantages, and disadvantages of the Executive Information System (EIS)?