



**DCAM – 602**

**VI Semester B.B.A. (Aviation Management)  
Examination, July/August 2024  
(NEP) (Freshers)  
Paper – 6.2 : AVIATION ENTERPRISE MANAGEMENT**

Time : 2½ Hours

Max. Marks : 60

**Instruction** : Answers should be written in **English** only.

**SECTION – A**

1. Answer **any five** of the following sub-questions. **Each** question carries **two** marks. **(5×2=10)**
- a) Name any 2 aircraft manufacturers.
  - b) What do you understand by hybrid carrier ?
  - c) What is the meaning of point-to-point routes ?
  - d) What is MRO centre ?
  - e) Write a note on competition and market structure.
  - f) Define environmental challenges in aviation.
  - g) Define full-service carriers.

**SECTION – B**

- Answer **any three** of the following questions. **Each** question carries **four** marks. **(3×4=12)**
- 2. Write a note on the demand and supply factors in aviation.
  - 3. Compare hub airports v/s point-to-point airports.
  - 4. What are the sustainability efforts in aviation ?
  - 5. Explain social corporate responsibilities in airline companies.
  - 6. Write a note on alternate fuels.

**P.T.O.**



SECTION – C

Answer **any three** of the following sub-questions. **Each** question carries **ten** marks. **(3×10=30)**

7. Discuss in detail about the cost structure of aviation.
8. Write a note on functions on MRO.
9. Explain the function of airline freight business models.
10. Explain how the airlines reduce emissions through design and technology.
11. Explain the emergency response procedure and co-ordination.

SECTION – D

Answer **any one** of two questions. **Each** question carries **eight** marks. **(1×8=8)**

12. i) Bring out the importance of elasticity in pricing and cost structure.

OR

- ii) Discuss about dedicated cargo carriers and integrated express carriers.
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