



64521

V Semester B.B.A. Examination, March/April 2024  
(CBCS Scheme) (Repeaters)  
**BUSINESS ADMINISTRATION**  
**Paper – 5.1 : Entrepreneurial Management**



Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English** only.

SECTION – A

- I. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**
- 1) a) Give the meaning of "Entrepreneurship".
  - b) Define Joint Stock Company.
  - c) List out any two problems faced by SSIs in India.
  - d) Define Business plan.
  - e) Give the meaning of technopreneurs.
  - f) Mention any two causes of Industrial sickness.
  - g) Expand :
    - i) KVIL
    - ii) MSME.

SECTION – B

- II. Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**
- 2) State any five differences between an Entrepreneur and a Manager.
  - 3) Explain the procedure of permanent registration for setting up of a small scale industry.
  - 4) Discuss the financial and technical aspects of project appraisal.
  - 5) Elaborate the contents of business plan.
  - 6) Examine the role of Entrepreneurial Development Programme.

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## SECTION – C

III. Answer **any three** questions. **Each** question carries **fourteen** marks. (3×14=42)

- 7) Explain the qualities of a successful entrepreneur.
  - 8) Discuss in detail the factors hindering the growth of entrepreneurship.
  - 9) "Small scale industries are a seed bed of entrepreneurship development."  
Discuss.
  - 10) Discuss in detail the various policies governing SSIs in India.
  - 11) Write short notes on :
    - a) SIDO
    - b) SFCs.
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